

September 12<sup>th</sup> 2016

Press Release

**DODONI "runs" in the 10th Ioannina Lake Run**

**Gold sponsor of the 1km "Mom-Stroller" lakeside race in the Lake of Ioannina**

**DODONI**, the leading dairy Company of Epirus, once again supports sports and fair play focusing on mothers and the local community of Epirus region, by being **gold sponsor of the 1km "Mom-Stroller" lakeside race, an integral part of the Ioannina Lake Run, which this year celebrated ten years since its initial organization in 2007.**

On Saturday, September 17<sup>th</sup>, mothers together with their children and their prams participated in the 1km lakeside race, as part of the 10<sup>th</sup> Round of Ioannina Lake race scheduled for September 17<sup>th</sup> and 18<sup>th</sup>, promoting this way both sports and the spiritual uplift that can be fully accomplished through the human connection with nature.

Starting from Mavili Square, the participating mothers ran a different, symbolic race, which had the "taste of good", the taste of DODONI, as the Company offered to all participating moms, gift vouchers for their favorite DODONI products.

Furthermore, DODONI was also proud sponsor of taste, offering its products for the most delicious pasta party, during which more than 2,400 runners had the pleasure to taste recipes with their favorite DODONI cheeses of unique quality and incomparable taste.

For more information regarding the 10<sup>th</sup> Ioannina Lake Run, please visit the website: <http://www.ioanninalakerun.gr/>