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Press Release

DODONI Dairy participated in the International Fair "Anuga 2015"

New packages for the pure Greek DODONI yoghurts, made with 100% greek milk, targeting the development of exports

DODONI, a leading producer and distributor of dairy products in Greece, participated once more in the International Food Fair «Anuga 2015» which was held in Cologne, Germany.

During the exhibition, DODONI presented the broad portfolio of 80 separate, purely Greek products, and for the first time the public had the opportunity to find out and experience new, innovative dairy DODONI products, specially created for international markets. Specifically, the new barrel feta cheese, which is aged in wooden oak barrels with a characteristic rich flavor, as well as the new organic DODONI feta cheese, produced from 100% certified Organic Greek goat milk, following the most austere international standards for the certification of Organic Products

Meanwhile, DODONI presented in «Anuga 2015» for the first time in broad consumer audience the new, modern packaging of the DODONI Authentic Greek yoghurts, which were designed exclusively for export markets. The new packaging, which enjoyed very positive comments, combine the Greek history with a unique and original style, promoting authentic, 100% Greek flavor that exclusively characterizes the DODONI yoghurts.

It is noted that the company is already in advanced negotiations for the placement of DODONI yoghurts on the shelves of leading European supermarkets.

Having Dodoni feta cheese as flagship in exports, followed by yoghurt, Graviera, Kefalograviera and Kefalotyri, Dodoni's main objective is to further develop exports in the 35 countries that currently operates while make dynamic entry into new markets.

Mr. Tom Seepers, CEO of Dodoni said: " This year our participation in the International Fair in Anuga confirms our strategic intention to bring the value of DODONI products forward, all over the world, with key drivers excellent quality and pure taste. Historically we were and will continue to be a proud and worthy ambassador of Greek heritage and Greek cuisine, while our goal is to further expand our export activity, adding even more to the already 35 destinations to which DODONI products travel daily. "



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A few words about DODONI

DODONI SA was founded in 1963. With 52 years full of authentic tradition and history, the Company based in Ioannina, produces authentic, purely Greek dairy products, using 100% Greek cow, goat and sheep milk collected daily from a wide network of 5.000 farmers exclusively from the Epirus region. With more than 10.000 selling points in the domestic market and significant export activity in 35 countries around the world, DODONI produces 9 categories of dairy products in 80 different SKUs, unique for their taste, quality and 100% Greek identity.