

PRESS RELEASE

DODONI Dairy in the International Food Exhibition Sial 2016
Official presentation of Halloumi DODONI to the international audience

DODONI, the leading dairy company of Epirus, is participating once again in the International Food Exhibition SIAL 2016, aiming to present its enriched product portfolio to the international audience.

During this exhibition, visitors will have the chance to meet and taste the wide variety of DODONI's products, such as the famous feta cheese, the hard cheeses of unique quality, the yogurt with its authentic taste and the unique halloumi DODONI.

The latest addition to the high-quality Dodoni range is Dodoni halloumi, produced in our new, state of the art factory of DODONI in Limassol, Cyprus. DODONI halloumi already is widely available in markets such as Greece, Germany, the Netherlands and Australia and meeting with great response from consumers there. We expect Dodoni halloumi to be present in 5 more countries by the end of 2016.

During the last 3 years, DODONI's sales in export markets have increased by 20% and in more than 38 countries a loyal base of consumers and customers value DODONI's high-quality dairy products and their authentic Greek taste, which meet contemporary nutritional trends.

Mr. Tom Seepers, CEO of DODONI SA stated: "Our participation this year in the International Exhibition SIAL, is part of our strategy to increase our exports and enhance DODONI's presence in the international markets. Already Dodoni is one of the leading Greek exporters with sales to 40 countries globally. As we are increasing our product portfolio, including from our new Halloumi factory in Cyprus, SIAL provides us the opportunity to introduce our products to a wider international audience. In Greece, Dodoni is a standard for high quality products made from the purest ingredients and we are a proud ambassador of Greece' excellence globally."

International Food Exhibition SIAL, is organized in Paris from 16 till 20 of October 2016 and is one of the most well-regarded international food and drink exhibitions in the world. The specific exhibition brings together producers with buyers around the world, having the opportunity to discover the last trends and innovations that form the future of the food industry and develop a worldwide communication channel between them.