



April 22, 2015

Press release

**Pioneering support program for dairy farmers by DODONI
dairy company**

The dairy company DODONI, under the context of providing continuous support to its dairy farmers, implements since last summer **a pioneering program of maximum production efficiency**, aiming at increasing the annual produced quantity and improving the annual quality characteristics.

The program is based on the proper and controlled nutrition of livestock capital, resulting in the production of larger quantities of milk and in the enhancement of milk's quality characteristics.

The program is applied in selected animal breeding units of the milk zone, while first results are spectacular, as in the same livestock capital, the produced milk quantity increased by 12%, recording at the same improvement of quality.

For the implementation of the specific project, DODONI recruited specialized scientific personnel and purchased modern technical equipment.

The program is implemented at regular intervals throughout the entire milk period, though personnel's visits at the dairy units and includes nutritional support, milk analyses, ultrasounds, clustering of animals, blood samples (SCRAPIE) and data computerization.

The Deputy CEO of DODONI, Michael Panagiotakis noted relatively: "DODONI pioneers and innovates. We are in a continuous process, supporting our farmers' improvement and development, aiming to ameliorate even more the quality of the incoming raw materials. In the following period, we will expand the program, involving larger dairy units, proving in practice our sincere and constant interest for the future of livestock breeding in our region, Epirus.