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PRESS RELEASE

Positive results with exports increased by 12% in the first 9 months of 2013

With feta cheese as its pivot, the company has succeeded in recording a steady increase in exports every quarter. The results in the past semester are stable in the national market as well, representing the first encouraging recovery signs after 3 years

An important year over year increase in exports by 12% was recorded for DODONI during the first 9 months of 2013 (January-September), which confirms the company's steady development course and its position among the largest Greek export companies.

DODONI also shows very encouraging results in national sales that have stabilized, for the first time following very low yields in the past 3 years. This is a consequence of the effective strategy and the company's investment in its partnerships and relations with employees, local producers and suppliers, partners and –above all- consumers. The extensive product portfolio of DODONI includes 9 milk and dairy categories, with 80 special products that are distinguished for their excellent quality and taste.

Through its **international exporting presence in 35 countries**, DODONI promotes dynamically Greek dairy and milk products in some of the biggest world markets, such as Australia, the USA, Germany, Belgium and Holland, while at the same time strengthening its presence in the Middle Eastern and Asian markets.

This dynamic development, the multifaceted strategic planning and the renewal of DODONI image are all connected with the management change in the Company, and November marks the first anniversary of this change, when the majority passed to the international investing company Strategic Initiatives.

DODONI also undertakes significant actions for promoting the Greek production abroad, and recently the company was present at the important **international fair "Anuga 2013"**, in Cologne, which is the **world's biggest food and beverage fair**. Dodonis dynamic presence at the fair was positively commented by visitors and buyers, since the company promoted in the best possible way the Epirus region and the quality and special taste of its milk and dairy products, while at the same time highlighting Greece's efforts for innovation in the sector.

Dynamic presence from DODONI at the ANUGA international fair.

Dynamic presence at the international food and drink fair. The stand of the dairy industry DODONI, gained the best impressions at the biggest international food and drink fair ANUGA which finished yesterday, Thursday 10th of October in Cologne-Germany.

DODONI's stand was "dressed in" Greek colors and piqued the interest of thousands of visitors through the large poster of the beautiful local village Syrrako.

During the 5 days exhibition, hundreds of people visited DODONI's stand where the Company's executives informed visitors about Dodoni's high quality products. The Chairman of the Board Mr. Michael O'Neill, the BoD member Mr. Dimitry Razorenov, the General Manager Mr. Tom Seepers and the Deputy GM Mr. Kostas Ioakimidis as well as the united exports department, were all present. They met and discussed with executives from Companies that operate in the dairy sector, as well as distribution companies from all over the world.

DODONI S.A., as the top feta production Company in Greece and also as an exports leader, broadened its interest in new markets through new contracts in order to remain the best ambassador of Greece and the Epirus region.

As it is already known, DODONI's exports during the period January-September 2013, recorded a 12% increase compared to last year, while the Company's products are exported to 35 countries.