13 September 2022



## <u>Newsflash</u>

## **Back to School Contest from DODONI**

The new school year starts and DODONI celebrates it by inviting Instagram users to take part in the **"TOUTOST THE BIG MOMENT"** contest, with **DODONI**'s favourite cheese **TOUTOST** in the starring role.

Given that the phrase "Mum, I'm hungry!" can be heard at any time and place, DODONI invites the public to come and share the funniest and most unexpected moments of children asking for toasties, giving the chance to **15 lucky** people to win unique prizes!

So, from the 9th to the 30th of September, for those who visit <u>the DODONI Instagram page</u> all they have to do is give their own answer via the comment section on the contest post and they will automatically be entered into the draw.

The first **5** winners will win 1 Samsung Tablet and the next **10** winners will win JBL speakers. At the same time, all winners will receive pure DODONI dairy products in individual cooler bags.

Made from 100% Greek sheep and cow's milk, DODONI TouTost semi-hard cheese stands out for its pure quality and rich taste, thanks to its 4 months of maturation, and is the ideal choice for every moment of the day.

The winners of the competition will be drawn on October 3<sup>rd</sup> and will be contacted by the company via private message.

The promotion was designed and implemented for DODONI by BBDO.

Follow DODONI at <u>Instagram</u> and on <u>Facebook</u> to keep up to date with new products, recipes and competitions.

Have you sent in your entry yet?