



June 11<sup>th</sup> 2015

## PRESS RELEASE

### An event dedicated to sports and children by DODONI and EPSIP

Having “Sports is a celebration” as its main slogan, DODONI dairy company alongside the Epirus Football Clubs Association (EPSIP) will host football matches for children between 6 and 11 years of age, which will run during the weekend June 13<sup>th</sup>-14<sup>th</sup> at the premises of EPSIP-“Stathis Tsanaktsis” football field.

350 young soccer players from 38 academies of Ioannina, will display their talent in the frame of «DODONI pre-juniors-bambini 2015» championship started earlier in May.

During these two days, children will enjoy soccer and offer a unique spectacle under the context of fair play and good sportsmanship.

All young athletes will be awarded medals and participation diplomas, while they will have the opportunity to enjoy fresh DODONI chocolate milk and earn commemorative gifts.

Starting with this event, DODONI launches a new partnership with EPSIP which is expected to be further extended to other areas such as the development of appropriate educational programs on how to cope with violence in sports, as well as anti-bullying, fair play and sportsmanship campaigns.

DODONI assists and supports local community through its Corporate Social Responsibility program, which particularly emphasizes in education, sports, and culture.

**Deputy CEO, Mr. Michalis Panagiotakis stressed:** "We are very happy about our cooperation with EPSIP. DODONI further strengthens its close relationship that has been developed over the years with the local community by turning to a new page through its support on sport events featuring the participation of children. We support sports, education and culture and we are looking forward to establish solid foundations for our children, as the future of our country belongs to them."