

Press release

DODONI Named “Healthy Brand of the Year” For Yet Another Year

The company has won the top award and a total of 7 awards

Just before the end of 2023, during the Healthy Food & Beverage Awards event held on 13 December, DODONI won the highest distinction and was named “**Healthy Brand of the Year**”.

In addition to the top distinction, the company won 4 GOLD awards for DODONI Strained Yoghurt, DODONI Feta P.D.O. with 40% less salt, DODONI Galotyri (soft creamy cheese), Feta Snacks, as well as 1 BRONZE award for DODONI Traditional Yoghurt and 1 SILVER award for DODONI Spread.

The glamorous awards ceremony included the presentation of the Vegan Awards 2024, with the popular DODONI Plant’d plant-based desserts stealing the limelight for yet another year, as they won the GOLD award. The DODONI Plant’d range consists of Plant’d Oats, Plant’d Oats-Vanilla, Plant’d Oats-Apple-Cinnamon, as well as the new code DODONI Plant’d Orange-Bergamot.

While dynamically continuing the upward trend of the last 60 years, DODONI remains faithful to its values concerning the creation of authentic and high-quality products, its key concern being excellent quality and unique taste resulting from the best and highest-quality raw materials, therefore standing out in the domestic as well as the international market.

Vicky Papoutsaki, Marketing Manager of DODONI, stated about the new awards: *“For us at DODONI, the production of high-quality products with unrivalled taste is a key priority. Being named “Healthy Brand of the Year”, along with the other 6 awards we received, is a significant recognition of our commitment to the above. The recognition we receive from institutions such as the Healthy Food & Beverage Awards encourages us to continue on our path with consistency, responsibility and, above all, with the passion that has distinguished us for more than half a century.”*