

DODONI is expanding its range of Plant-Based Desserts with the Great Taste of Orange - Bergamot

DODONI is enhancing the DODONI Plant'd range with the launch of new taste of summer, DODONI **Plant'd Orange and Bergamot**, which has an oat base.

The DODONI Plant'd range features high quality plant-based desserts which are all governed by the strictest standards. The range is being expanded with DODONI Plant'd Orange and Bergamot which is an innovative mix of flavors, with essential citrus aromas, offering a completely refreshing and balanced taste with a rich texture.

The addition of this new flavor underlines DODONI's dedication to continuous innovation and to meeting constantly evolving trends and consumer preferences. The seamless fusion of orange and enchanting floral notes of bergamot oranges sums up the company's passion for creating exquisite plant-based desserts which taste wonderful and give consumers alternative choices

The range of plant-based desserts is suitable for those following a vegan diet or a diet with fewer dairy products. The new line of vegan desserts is made from premium natural ingredients based on oats and pea protein, and they do not contain lactose, palm oil, soy, nuts or preservatives.

In addition, DODONI Plant'd plant-based desserts carry the V-Label certification which is an internationally recognised and registered symbol used on products which are suitable for vegan and vegetarian diets, with DODONI being the first dairy company in Greece to receive this certification to use on the packaging of its plant-based desserts.

The new plant-based desserts DODONI Plant'd Orange and Bergamot are already available in supermarket refrigerators all over Greece, in single 150g tubs.

The CEO of DODONI, Mr. Michalis Panagiotakis said: "We are thrilled to introduce Orange and Bergamot as the latest addition to the DODONI Plant'd range. With DODONI's primary vision to be consumers' first choice for almost all their nutritional needs, enhancing our plant-based desserts line is part of the five-year development plan that we have launched, and this became a reality in our recently inaugurated modern production units which are equipped with state-of-the-art machinery. This flavour represents our unwavering commitment to creating superior plant-based desserts that not only satisfy the senses but also align with our consumers' desire for sustainability and ethical choices. At DODONI, we believe that enjoyment should never be compromised. With Orange-Bergamot, we have seamlessly combined vibrant citrus notes with the delicate, aromatic essence of bergamot oranges, resulting in a truly irresistible dessert. We are confident that our new flavour will delight even the most discerning palates."