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Press Release

60 Years of DODONI: 60 Years of growing together

2023 is a milestone year for all of us at DODONI as we celebrate 60 years of successful operation of the company. Since its establishment in 1963, and particularly during the last decade, our company, DODONI, has continued to move forward, capitalising on its pioneering history to becoming a major food company with an international focus.

True to tradition and with respect for its heritage, it fully meets the ever-expanding demand from domestic and overseas consumers for pure, uniquely Greek products, identifying its name with exceptional flavours and top quality.

DODONI's innovative, high-quality products, which include our world-renowned PDO feta cheese, the extremely popular strained yoghurt, the unique range of yellow cheeses and the recently launched plant-based products, have won over consumers in national and international markets.

Our commitment to sustainability and responsible production practices has also been recognised, placing DODONI in a leading position within the Greek dairy industry.

Today we produce more than 100 different items including cheeses and other dairy products, as well as plant-based products and savoury snacks, exporting to more than 50 countries on 5 continents, representing 50% of the food exports from the Epirus region, a substantial achievement for our national economy.

With a workforce of more than 600 persons, the thousands of Greek producers in the wider region of Epirus and throughout the country with whom we collaborate, we are currently processing more than 78,000 tons of milk annually and DODONI continues to be at the forefront of innovation, maintaining its active ongoing support for primary agricultural production in Greece.

In addition to its other important activities, our company has been supporting voluntary and social action initiatives for many years. To date, it has supplied more than 15 million product items to people in need throughout Greece, targeted at support for vulnerable social groups and their institutions, such as nursing homes, children's homes and other institutional humanitarian organisations with special focus, care and awareness of the difficulties affecting the future of our country.

In addition, through its annual corporate social responsibility programme, it shines a light on cultural expression and supports education, research, and innovation at the societal level.

Mr Michalis Panagiotakis, CEO of the company, proudly declared the following: 'We are excited to celebrate this important milestone in the history of our company in the abundantly generous land of Epirus'. 'Our success is a testament to our hard work over the years, to our commitment to superior quality and our focus on innovation and sustainability. We are proud to have built a strong brand that consumers trust, and that we have been able to play a leading role in shaping the Greek dairy industry.' At the same time he added: 'As we look to the future, we remain committed to providing innovative, high quality products that are able to successfully respond to the preferences of all consumers. We will continue to invest in our people, in technology, and in our operations as a whole to ensure that we can continue to maintain our position as an industry leader. We are only just beginning...'.

Consumers can follow the company on <u>Instagram</u> and <u>Facebook</u> to keep up to date with upcoming promotions, competitions and corporate social responsibility initiatives.