

PRESS RELEASE

“Tradition...with a twist”, with DODONI and Christos Barkas

The company's new YouTube series with your favourite traditional recipes prepared...with a twist!

DODONI, the leading dairy industry of Epirus, has joined forces with chef Christos Barkas to create a new series of YouTube videos titled “Tradition...with a twist” that stands out with its creativity and originality.

Featuring Christos and the popular DODONI products, the new YouTube series “Tradition...with a twist” consists of 12 mini-episodes. The series aims to inspire viewers to create their favourite traditional recipes with slight variations, either by retaining the timeless flavour with an original and impressive appearance, or by combining different ingredients to create an alternative version of the time-honoured original.

Through tradition, imagination, dedication and love of cooking with 100% pure Greek products, Christos and DODONI invite viewers to enjoy a flavourful experience with a twist that combines tradition with the present, and cookery with creativity.

In the first episode, which has already been uploaded to the [DODONI YouTube channel](#), Christos prepares a traditional *kasopita* (batter pie) from Ioannina with tomato chutney and cream cheese. A new episode with fresh, creative recipes, many surprises and exciting contests will be uploaded each month.

With a presence of more than half a century, DODONI promotes the taste of good and is inextricably linked to Epirus, Ioannina, tradition, authenticity, quality and delicious products. With 100% Greek milk as the main component and the purest ingredients, the company creates pure dairy products, such as the well-known feta, authentic yoghurt, special yellow cheeses and plenty more that stand out for their excellent quality, rich flavour and high nutritional value.

It is with these products that Christos, an Ioannina native and fan of traditional Greek cuisine, grew up. In “Tradition...with a twist”, he and DODONI prove that when you love what you do, even the most fantastic cooking ideas can be made into successful recipes.

The design and production of the YouTube series for DODONI is by day6 advertising.