

PRESS RELEASE

## **DODONI supports multi-member families in City of Athens**

*Through the ‘Taste of Good’ program, the company provides dairy products to more than 100 families with 4 or more children every week*

**DODONI**, the leading dairy industry in Epirus, strives to continually implement corporate responsibility actions with a strong sense of solidarity, and to that end **it is helping support the City of Athens Reception and Solidarity Centre (KYADA) meal program by offering its products to more than 100 families with 4 or more children.**

Specifically, as part of the ongoing “Taste of Good” program focusing on disseminating and implementing special acts of charity and love, DODONI has undertaken to support KYADA by **providing dairy products for 1 month so they can be distributed daily free of charge to 136 multi-member families**, through the **KYADA Social Grocery and Mutual Assistance Hub**.

This social effort involves the **distribution of more than 1 ton of dairy products** with high nutritional value to meet the dietary needs of multi-member families and children looked after by the **City of Athens Reception and Solidarity Centre**.

Consistently faithful to the values it promotes and with its main aim being to make a meaningful contribution, DODONI has already donated a significant quantity of medical supplies to the University Hospital of Ioannina while also supporting hundreds of susceptible and vulnerable groups in Epirus on a weekly basis by delivering products directly to their homes.

**Mr Michalis Panagiotakis, Deputy CEO** at the DODONI dairy industry, said: *“At this difficult time that we are being called upon as a nation to overcome and as we celebrate the Resurrection of Christ, the DODONI family wants to make a practical contribution to supporting society and our fellow citizens who are more susceptible and vulnerable. As a company, our goal is to consistently promote voluntary and social actions and to always stand with those in need by offering 100% quality Greek products of high nutritional value that should not be absent from any family table.”*

With more than 50 years of history and tradition, DODONI consistently helps where there is a need, repaying the trust it receives every day from consumers choosing the Taste of Good.

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### **About KYADA**

KYADA was first established as the City of Athens Homeless Shelter in 2005. Over the years, the umbrella of the centre’s activities has opened wider. In 2010, it was renamed the City of Athens Reception and Solidarity Centre (KYADA) with the aim of responding to problems of vulnerable population groups affected by poverty and experiencing exclusion and social isolation. The Reception and Solidarity Centre supports about 26,000 of our fellow citizens through its facilities every month.

### **About DODONI**

DODONI was founded in 1963. With 57 years of tradition and history behind it, the Ioannina-based company produces authentic, purely Greek dairy and cheese products using 100% Greek cow’s, goat’s and sheep’s milk collected daily from abroad-based network of 5,500 Greek producers located mainly in the Epirus region. With more than 10,000 points of sale on the domestic market and exports to more than 50 countries worldwide, DODONI offers 9 categories of milk and cheese products and makes 100 different products known for their flavour, quality and 100% Greek identity.

For more information, please visit these web pages: [www.dodoni.eu](http://www.dodoni.eu), <https://www.facebook.com/Dodoni.SA>, <https://www.instagram.com/dodoni.eu/>

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