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PRESS RELEASE

DODONI won Gold Award at Sales Excellence Awards 2017

DODONI, the leading dairy company of Epirus was distinguished with the gold award in the section “Exquisite Sales Performance” and specifically in the category “Exports Sales Increase”, in Sales Excellence Awards 2017, in which 120 candidacies were filed.

DODONI products consist undoubtedly a proud ambassador of Greek authentic taste and have earned their own unique position on the tables and preferences of international consumers all over the world in 44 countries, who have embraced them due to their excellent quality, high nutritional value and their unique taste, the taste of good. This distinction confirms one more time the Company’s significant export activity for over 30 years, in 5 continents.

The Exports Director of DODONI SA, Vasilis Vrochidis stated:

« It is a great honor and pleasure for all of us in DODONI, to be distinguished with gold award in Sales Excellence Awards 2017, as one of the leading companies with exquisite sales performance of DODONI products abroad. We are especially proud that today the “taste of good” is travelling in 44 countries around the world, and we commit to continue offering our beloved DODONI products worldwide, carrying this way values that are inextricably linked to them, such as tradition, quality, purity, passion, responsibility and authentic Greek taste.”

Sales Excellence Awards 2017, is the main institution that designates and rewards the best practices of sales in various industries and were organized this year for the 5th time by Sales Institutes of Greece and Boussias Communications. The ceremony was held at Megaron Mousikis on 29th of March, attended by more than 500 market executives.