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PRESS RELEASE

**DODONI proudly sponsors “DODONI pre-juniors bambini”
event for the third consecutive year**

DODONI, the leading dairy company in Epirus with 54 years of history and tradition in taste, The Taste of Good, supported for the third consecutive year the “**DODONI pre-junior’s bambini 2017**” football championship for children, organized by the Epirus Football Clubs Association (Epirus EPS). A total of 34 teams and more than 400 children aged 5 to 9, from all local academies, participated in this year’s event.

The “**DODONI pre-juniors bambini 2017**” was held at the “**Georgios Priskas**” football field, in the village of Perama, outside Ioannina. For yet another year, the young football fans were the center of attention, as they played in the spirit of noble competition and with great enthusiasm for the game.

This year too, the young participants received medals and participation diplomas, while they also enjoyed drinking fresh DODONI milk. In the context of the 3rd football championship for children, **DODONI and Epirus EPS**, in cooperation with the Civil Non-profit Company “Society for Psychosocial Research and Intervention – EPSEP”, organized a parallel information day on the **role of the Parent and of the Coach in the athletic development process of children, adolescents and young athletes participating in group sports**. In addition, a friendly football match was held on **Sunday 25 June** between the veterans of the PAS Giannina football club and the employees of psychiatric healthcare structures in Epirus, with the veterans winning by 3-2.

Mr. Michalis Panagiotakis, Deputy CEO of DODONI SA, made the following statement:
“For us in the DODONI dairy company, the participation in local activities is a source of great joy and pleasure. Supporting in tangible ways and in a responsible manner sport events in Epirus is very important for us, as through these events we create added value for society at large and, at the same time, we help bring young athletes become even more familiar with proper dietary habits and with noble competition, in an interactive and pleasant way.”

The President of the Epirus Football Clubs Association, Kostas Vrakas, said: *“This celebration of football is for us a very special celebration, as our objective every year is to promote the values that are the foundations of healthy sports. We would like to thank DODONI dairy company which is actively participating, for the third consecutive year, in our Association’s activities and lends tangible support to our work as well as to the local community of Epirus.”*

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About DODONI

DODONI SA was founded in 1963. With 54 years of authentic tradition and history, the company, based in Ioannina, produces authentic, purely Greek dairy and cheese products, using 100% Greek cow, sheep and goat milk collected daily from a wide network of 5,000 Greek farmers, active primarily in the Epirus region.



The taste of good.



With more than 10,000 selling points in the domestic market and exports to 46 countries around the world, DODONI produces 9 categories of dairy and cheese products in 80 different SKUs, distinguished by their unique taste, quality and 100% Greek identity.

For more information, please visit www.dodoni.eu, <https://www.facebook.com/Dodoni.SA>,
<https://www.instagram.com/dodoni.eu/>

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