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PRESS RELEASE

DODONI “travels” throughout Greece to the sound of Giannis Parios

This summer, with the Taste of Good as its main driving force, **DODONI** dairy industry will accompany famous Greek singer Giannis Parios in a succession of concerts all over Greece, as proud sponsor of his musical journey.

From the first venue in Ioannina on 15 July, then onwards to Chania, Rethymnon, Heraklion, Chalkidiki, Corfu, Athens, Kalamata, Thessaloniki and Larissa, Giannis Parios together with **DODONI** will engage the public in a truly magical artistic experience, to the tune of familiar melodies, reminding us once again of the high quality of Greek songs.

Just like good Greek music, **DODONI's** pure products stand out for their high quality and authentic origin. Starting out in Epirus, for the last 56 years DODONI has been transporting the Taste of Good every day, producing over 100 different products and maintaining the largest milk zone in the whole of Greece, with over 5,500 farmers.

Vicky Papoutsaki, Marketing Manager of DODONI, said: *“We take great pride and joy in supporting concerts of leading Greek artists such as Giannis Parios. The public will really enjoy listening to favourite songs into the unique scenery of Greek summer”.*