

30 May 2019

PRESS RELEASE

**DODONI celebrates World Milk Day for the 4th consecutive year
aiming to gather 1 ton of milk for the Ark of the World**

#worldmilkday2019 #dodoni #thetasteofgood

DODONI, leading dairy industry in Epirus, is celebrating, for the fourth consecutive year, World Milk Day by gathering 1,000 litres of fresh, 100% Greek milk for the children of the Ark of the World.

Milk is the raw material for DODONI's pure dairy products and the main ingredient that gives them the Taste of Good.

This year, DODONI is inviting the public to visit its specially designed microsite <https://www.tasteofgood.gr/milkname> to celebrate World Milk Day, and give a name to DODONI's sweetest members – the beautiful animals of Epirus, which are the source of the Taste of Good.

Until 6 June, by visiting the site and naming DODONI's favourite animals, thus helping to gather 1 ton of milk for the children of the Ark of the World, the public can take part in the draw for DODONI's renowned products.

It is noted that DODONI provides dairy products, all year round, to the Ark of the World in Pogoniani, Ioannina, and to other institutions and social bodies, always holding true to the values and traditions of Epirus.

Furthermore, DODONI is also an active supporter of the community. Cooperating with 5,500 large- and small-scale producers in 514 villages and employing more than 450 people in Ioannina, Athens, Thebes and Thessaloniki, it is also a proud ambassador of the Taste of Good in 50 countries around the world.