

PRESS RELEASE

DODONI releases the new packaging for DODONI PDO Feta with 40% less salt and DODONI Light with 12% fat

DODONI PDO Feta with 40% less salt and DODONI Light White Cheese with 12% fat in new, convenient packaging

DODONI, the leading dairy industry in Epirus, continues to focus on expanding its range of products and updating its packaging to keep up with modern dietary preferences and trends.

With that in mind, it revamped its packaging of authentic **DODONI PDO Feta with 40% less salt** and of **DODONI Light White Cheese with 12% fat**, offering an **easier-to-open package** and **flavour** that lasts longer.

DODONI PDO Feta with 40% less salt is now available in a new package with an updated look and comes in both vacuum pack and a 400 g tub that opens and closes easily for consistent enjoyment and flavour. It is a highly nutritious product made with 100% Greek pasteurised sheep and goat milk based on the authentic and award-winning traditional DODONI feta. It is the ideal choice for those following a balanced diet and those who prefer to limit their daily salt intake.

Meanwhile, **DODONI Light with 12% fat** is available at selected stores in a new **900 g pack**, in addition to the **400 g pack**, with more flavour and quantity. This product is made with 100% Greek fresh goat and sheep milk that undergoes natural fat reduction without chemical processing and is the ideal choice for a rich breakfast, satisfying lunch or light evening meal.

With more than 5,500 Greek producers in 514 villages around Greece, **DODONI** is steadily expanding its portfolio of pure products, which currently includes more than 80 individual codes, to offer consumers products of outstanding quality to meet their needs and preferences at any time of day.