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PRESS RELEASE

DODONI fills Santa's sack with love and the Taste of Good

For yet another year, Christmas will have "The Taste of Good", the taste of DODONI, since the leading dairy products company in Epirus is inviting its longstanding consumers to take part in its [Love competition](#), for a worthy cause, namely strengthening the work of ELEPAP - Rehabilitation for the Disabled.

Specifically, during this holiday season, the public will be able to visit the specially designed microsite www.dodoni.eu/gemizoume-agapi, and chose their favourite product together with a wish, thereby helping DODONI to fill Santa's sack. When the sack is full, DODONI will send products to 250 children at ELEPAP - Rehabilitation for the Disabled - day care centres in Athens, Thessaloniki and Ioannina, together with everyone's warmest wishes!

All those participating in the DODONI initiative will automatically be entered into a draw to win Christmas hampers bursting with the rich taste of authentic DODONI products!

The competition will run until 4 January and the winners will be announced on the company's Facebook page <http://www.facebook.com/Dodoni.SA>

The action "With DODONI we fill the world with love" was designed and realized for DODONI by MRM/McCANN Athens.

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About DODONI

DODONI SA was founded in 1963. With 55 years of authentic tradition and history, the company, based in Ioannina, produces authentic, purely Greek dairy and cheese products, using 100% Greek cow, sheep and goat milk collected daily from a wide network of 5,500 Greek farmers, active primarily in the Epirus region. With more than 10,000 selling points in the domestic market and exports to 45 countries around the world, DODONI produces 9 categories of dairy and cheese products in 80 different SKUs, distinguished by their unique taste, quality and 100% Greek identity.

For more information, please visit www.dodoni.eu, <https://www.facebook.com/Dodoni.SA>, <https://www.instagram.com/dodoni.eu/>

About ELEPAP

ELEPAP - Rehabilitation for the Disabled, is the first non-governmental, charity organisation in Greece which, for 80 years now, has offered rehabilitation services to over 100,000 children with physical disabilities. The children strive, on a daily basis with the help of specialised scientific personnel, to maximise their potential, to attain their goals, become autonomous, and integrate into society. Over 60% of the children in ELEPAP's Special Preschool Education Unit are able to enrol in the first grades of mainstream Primary Schools.

For more information about ELEPAP and its courageous children go to www.elepap.gr

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