

PRESS RELEASE

DODONI: Big sponsor at the 1st TEDxMaviliSquare in Ioannina *1st December at the Cultural Centre of Ioannina*

DODONI, the leading dairy industry from Epirus, is the proud big sponsor of the first TEDxMaviliSquare event, held by TED, the non-profit organisation which aims to spread ideas and opinions. The city of Ioannina is counting down to Saturday, 1st December 2018, when innovative ideas will be heard at the Cultural Centre of the Municipality of Ioannina with a view to improving people's daily lives and inspiring members of the public of all ages.

Centred on Mavili square which skirts Lake Pamvotis, the 1st TEDxMaviliSquare with the theme "Feel your heart", is a youth initiative aimed at motivating the public to "listen to their heart" and watch their dreams come true. At this year's TEDxMaviliSquare, supported by **DODONI**, trademark of Ioannina and the wider area of Epirus, participants will have the opportunity to follow a series of talks and interactive workshops, gaining inspiration from everyday people who have accomplished unique feats in their respective fields.

A constant supporter of local initiatives, **DODONI** dairy industry is a major sponsor of this year's event bolstering youth initiatives, creativity and the spreading of opinions and ideas that inspire us every day to become better people and to follow our dreams.

DODONI's Deputy CEO Mr. Michalis Panagiotakis stated the following: *"Above and beyond producing and distributing 100% Greek, top-quality dairy products, DODONI's foremost concern is to contribute to the Greek community as a whole and, in particular, to the community of Epirus. With a sense of responsibility towards people and particular sensitivity towards the younger generation, in the DODONI family we encourage and actively support youth initiatives and actions that promote training, development and innovation. Expressing Taste of Good, and through our sponsorship of the 1st TEDxMaviliSquare we help to provide a forum for voicing ideas that truly deserve to be heard, aimed at sparking reflection and ultimately leading to actions for a better world. We are highly honoured to contribute to such an important initiative and we hope that the local community will embrace the event so that has become an institution."*

DODONI, with 56 years of history producing authentic dairy products using 100% Greek milk collected from over 5,500 farmers in 514 villages, primarily in the Epirus region, brings the Taste of Good, every day, to the tables of Greek and international consumers, exporting to 50 countries around the world.

For more information about TEDxMaviliSquare please visit <https://www.ted.com/tedx/events/30716>