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PRESS RELEASE

DODONI among the "Protagonists of the Greek Economy" for 2018

Award in the "TURNAROUND BUSINESS" category

DODONI, leading dairy industry in Epirus, received new recognition at the "**PROTAGONISTS OF THE GREEK ECONOMY**" event which showcases and recognizes enterprises that support the Greek economy and actively contribute to its development.

DODONI stood out in the "**TURNAROUND BUSINESS**" category, where it was awarded for its significant growth, both past and present, having achieved 106 million euro in turnover in 2017, compared to 83.5 million in 2012.

With its significant investments, addition of new production units and strengthening of its human resources, **DODONI** is one of the Greek enterprises who make a significant contribution to the economic growth of Greece as a whole and also at a local level by lending active support to the community of Epirus.

DODONI has the **largest milk zone in Greece with over 5,500 Greek producers in 514 villages** and it continuously implements numerous Corporate Social Responsibility actions that account for a significant percentage of its turnover. In this way it reciprocates the trust that it receives daily.

Over the last few months **DODONI** has significantly strengthened its brand name in the Greek and international markets by launching new products, implementing a dynamic communication strategy across all channels and increasing its export activity which today represents 37% of its annual turnover.

The "PROTAGONISTS OF THE GREEK ECONOMY" event is hosted under the Auspices of the Ministry of Economy and Development and SEV (Hellenic Federation of Enterprises). The Award Ceremony took place on Monday 11 June 2018 at the Athens Concert Hall in the presence of political representatives, market executives and representatives of major institutions.

The Vice president of DODONI and President of the Interprofessional Organisation for the Protection of Feta, Mr. Yiannis Vitalis, received the award and stated the following: *"We are extremely proud that **DODONI** has received this significant recognition at the "**Protagonists of the Greek economy**" event. This is proof of our significant presence, not only in the dairy industry but also in the Greek business world as a whole. In the **DODONI** family, we give priority both to producing high quality products and to supporting the Greek economy and society by creating products with significant added value for people, producers our partners and consumers."*

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About DODONI

DODONI SA was founded in 1963. With 55 years of authentic tradition and history, the company, based in Ioannina, produces authentic, purely Greek dairy and cheese products, using 100% Greek cow, sheep and goat milk collected daily from a wide network of 5,500 Greek farmers, active primarily in the Epirus region. With more than 10,000 sales



points in the domestic market and exports to 45 countries around the world, DODONI produces 9 categories of dairy and cheese products in 100 different SKUs, distinguished by their unique taste, quality and 100% Greek identity. For more information, please visit: www.dodoni.eu, <https://www.facebook.com/Dodoni.SA>, <https://www.instagram.com/dodoni.eu/>

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