

April 13, 2021

Newsflash

There can be no Easter without... DODONI and its new Easter-contest

The Company prompts its followers to answer the question and win tasty presents

Through an original digital contest, DODONI Dairy Company wants to know which delicacy is ever-present at the Easter family table!

Cheese pie? Tzatziki? Greek salad or Tsourekhi? Whichever that is, this year the company's followers have the opportunity to vote for their favorite Easter delicacy at DODONI'S social media accounts and enter the contest to win unique dairy products.

To be more specific, for their entry to be valid, from April 12th to April 18th all social media users may visit DODONI's accounts on [Instagram](#) and [Facebook](#), find the contest's post and leave a comment regarding the delicacy that never misses from their Easter family table!

The 10 winners will be announced on April 19th and will win big cooler bags full of authentic DODONI products.

The campaign has been designed and executed on DODONI's behalf by BBDO.