

PRESS RELEASE

DODONI “Classico” Strained Yoghurt in a new package

A product of outstanding quality and flavour made from 100% Greek milk



DODONI, the leading dairy industry of Epirus, has been producing pure products with a distinctive taste - the taste of good - for more than half a century. It has recently completed a redesign of its DODONI “Classico” Strained Yoghurt packaging.

The **DODONI “Classico” Strained Yoghurt**, with the unique texture and rich flavour, is made with 100% fresh Greek pasteurised cow’s milk. Over the years, the “Classico” yoghurt has earned the trust of Greek consumers and become a favourite product, as it offers the perfect healthy and delicious snack for any time of the day.

The company continues to invest in producing outstanding quality dairy products with high nutritional value, and in updating its packaging to stay in line with international trends and consumer demands for authentic products.

Through a simple and more modern approach towards both the packaging and the visual design, the new look of the DODONI “Classico” Strained Yoghurt is mainly white, with details of blue for the full-fat strained yoghurt (8%) and light green for the lighter version (2% fat).

The revamped DODONI “Classico” Strained Yoghurt is already available at supermarket coolers in individual serving sizes of 200 g, in plastic 1 kg tubs and packages of 2, 3 and 2+1 Free containers.

With its wide range of pure dairy products, the DODONI dairy industry supports the largest milkshed in Greece, with more than 5,500 producers, and delivers the Taste of Good daily to thousands of consumers who choose it for its genuine goodness and high quality.