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PRESS RELEASE

The new traditional DODONI yoghurts are here

From 100% Greek sheep and goat's milk

The DODONI dairy company has created two new traditional yoghurts, offering even more choices to consumers who enjoy pure, traditional dairy products with high nutritional value and top quality.

Distinguished by their classic film on top, their intense flavour and outstanding quality, the traditional sheep's milk DODONI yoghurt and the traditional goat's milk DODONI yoghurt are available in single containers of 240 g, with a transparent top and minimalist package design that combines the taste of tradition with a modern aesthetic.

The new traditional sheep's milk DODONI yoghurt with high nutritional value, authentic flavour and unique texture is made from pure, fresh Greek sheep's milk and yoghurt culture and can be enjoyed any time of day.

Similarly, the traditional goat's milk DODONI yoghurt made with pure Greek goat's milk and yoghurt culture stands out with its intense flavour, aroma and unique nutritional features.

As products with high nutritional value, traditional dairy products are steadily gaining ground in consumer preference, since they represent foods with beneficial properties.

With these two new products, DODONI significantly boosts its family of yoghurts, which now includes more than 10 different codes. Through its state-of-the-art R&D department, DODONI consistently invests in creating new products that responds to current consumer trends and preferences, bringing the Taste of Good to the homes of thousands of consumers each day who select DODONI products both for their top quality and for the pure raw materials that go into making them.