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PRESS RELEASE

***DODONI Lovers: A new YouTube series by DODONI Dairy***

*Recipes, cooking secrets and wonderful flavors from popular chefs and food bloggers*

DODONI Dairy introduces us to "DODONI Lovers," a new series for its YouTube channel with monthly updates that will host people known for their culinary careers as well as their passion for the unique DODONI dairy products!

Since cooking is a form of self-care and a way of expression of love, and imagination, the new series is aimed at all of its fans who, with more or less time in their hands, appreciate quality raw materials and are searching for simple and tasty solutions, with simple but rich in flavour ingredients with a creative flair.

Thus, with first guests **Madame Ginger**, **Stavros Varthalitis**, and **Paxxi**, YouTube users will be able to enjoy a one of a kind cooking series that focuses on a diverse community of people who share a passion for cooking and DODONI dairy products. A community that will continue to expand!

At the same time, in addition to delicious and easy recipes, the series will hide surprises, contests and giveaways for all DODONI Lovers, through the company's [Instagram](#) and [Facebook](#) accounts.

Vicky Papoutsakis, DODONI's Marketing Manager said: *"At DODONI we constantly enrich the content of all our digital channels by creating original and interesting content, elevating cooking to a higher level and forever altering the way we think about food and cooking. YouTube users will be able to explore tasty and simple recipes, be inspired, and fall in love with cooking thanks to the 100% pure and high-quality DODONI dairy products."*

With increasing emphasis on new gastronomic trends, consumers can find a wealth of tasty recipes created specifically for DODONI by well-known food bloggers and chefs on the company's [YouTube channel](#) and at [www.dodoni.eu](http://www.dodoni.eu), covering a wide range of flavours.

The series' first episode is already available on DODONI's YouTube channel, and you can watch it [here](#).

DODONI's new series was created and produced by Day6.