

May 19, 2021

PRESS RELEASE

DODONI Epirotiko Strained Yoghurt comes in an irresistible offer

For the whole month of May, consumers can get their favourite yoghurt in a 2+1 free multipack

DODONI dairy industry launched a big promotion, making DODONI Epirotiko Strained Yoghurt – full fat and semi-skimmed 2% – available in the market in a Value Pack of **2+1 free**.

More specifically, **for the whole month of May**, consumers will be able to visit any of the country's main supermarkets and buy their favourite DODONI Epirotiko Strained Yoghurt at a reduced price, in a special 2+1 free multipack.

DODONI Epirotiko Strained Yoghurt is a product with strong nutritious value, rich flavour, and special texture that joined the company's family two years ago. It is made with 100% fresh Epirus milk that DODONI collects daily from selected farms in Epirus, which receive the company's support throughout the year.

DODONI, has been producing pure dairy products with special taste, the Taste of Good, for 58 years, and is continuously expanding its product line with new, authentic, high-quality products that fully keep up with modern dietary trends. Having 9 dairy product categories and more than 100 different product codes, as well as collaborating with more than 5,500 small and large milk producers, the DODONI dairy industry retains the largest milk zone in Greece, taking the entire Epirus heritage to the table of thousands of consumers who select and trust it on a daily basis.