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PRESS RELEASE

## **DODONI Dairy Company shows its gratitude to its thousand milk producers**

*The company acknowledges their contribution all these years*

DODONI, the leading dairy company of Epirus, presents its new TV commercial «Our People», as a means of honoring its people and its thousands of milk producers, who make the Taste of Good possible.

DODONI's latest TV commercial highlights the commitment and unwavering effort put in by every employee and supplier who, regardless of the circumstances, continue to deliver and give their best every day to make authentic and high-quality DODONI dairy products from 100% Greek milk.

Through a powerful representation and with respect to the excellent quality of the raw materials as well as proper management for the production of all the company's products, DODONI, with its latest TV commercial, acknowledges the value and the relationship of trust that it has established with its associates over the years. At the same time, the Company stresses that each employee has a unique value, as they are all integral members of the DODONI family.

Vicky Papoutsakis, DODONI's Marketing Manager, stated: *“DODONI is a huge family with thousands of milk producers, what fills us with pride and joy. Our new TV commercial is dedicated to our people. It expresses our huge gratitude to them for everything they do for DODONI each and day. Like invisible rural heroes, they fight with dignity and devotion, so that our goods continue to stand out for their high quality and authenticity by bringing the Taste of Good to the hearts and tables of Greek and international consumers.”*

**Discover the new local campaign for the people of DODONI [here](#)**

The film was produced by Ampoo and edited by BBDO.

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### **A few words about DODONI**

DODONI S.A. was founded in 1963. Having 58 years of tradition and history behind it, the Ioannina-based company produces authentic, purely Greek dairy and cheese products using 100% Greek cow's, goat's and sheep's milk collected daily from a broad-based network of 5,500 Greek producers located mainly in the Epirus region. With more than 10,000 points of sale on the domestic market and exports to more than 50 countries worldwide, DODONI offers 9 categories of dairy and cheese products and makes 100 different products known for their flavor, quality and 100% Greek identity. For more information, please visit the following web pages: [www.dodoni.eu](http://www.dodoni.eu), <https://www.facebook.com/Dodoni.SA>, <https://www.instagram.com/dodoni.eu/>

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