

PRESS RELEASE

## **DODONI attended FOOD EXPO 2022.**

DODONI took part for the first time in FOOD EXPO, the largest food and beverage exhibition in South East Europe, which took place with great success at the Athens Metropolitan Expo from March 12 to 14, 2022.

DODONI, which has a presence in more than 50 countries and a wide product portfolio with over 100 product codes, aimed to strengthen its export activity by participating in this year's FOOD EXPO, giving all exhibition visitors the opportunity to become acquainted with products that are only available in foreign markets.

Visitors at the DODONI exhibit in HALL 3, StandC05, in particular, had the opportunity to taste some of the company's unique products, such as the new line of plant products, Plant'd, and DODONI Cheese Heavenly Thins.

DODONI's Export Manager, Mr. Vassilis Vrochidis, stated: "FOOD EXPO 2022 was the number one meeting for individuals in our business, and we are delighted to have been a part of it. Our participation emphasized the necessity of extending our goods internationally, since DODONI products now travel to all five continents and over 50 countries. During the exhibition, we had the chance to show visitors our extensive product portfolio as well as new releases that we had just introduced. DODONI stands for high-quality products, and we are proud to represent Greek excellence on a global scale."

FOOD EXPO 2022, with 1,200 Greek and foreign exhibitors, 1,500 international buyers, and 650 targeted hosted buyers, comes to reinforce its leading position in the wider region of South East Europe and to be a major centre of trade meetings and agreements on Food and Beverages in our country.