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PRESS RELEASE

DODONI at ELIZA's side with simple acts of great value

Funds to support sustainable operation of 1st hospital-based unit for abused children in Greece

The DODONI dairy industry shows its love for children and supports the important work of the ELIZA organisation through the programme "Simple acts of great value".

Specifically, consumers buying **DODONI** feta cheese in bulk at a **20% discount exclusively on SKLAVENITIS stores all over Greece** between 27 August and 4 September will be helping DODONI to support ELIZA's work and the sustainable operation of the **1st hospital-based unit** for abused children in Greece: the "Sofi Varvitsioti" Children's Safety Care Unit at the "P. & A. Kyriakou" Children's Hospital 2nd University Paediatric Clinic.

The ELIZA Society for the Prevention of Cruelty to Children is a specialised non-profit organisation established in Greece in 2008 for the sole purpose of protecting children who have suffered abuse or are at risk of being abused or neglected on a national level through programmes aimed at prevention, response and treatment. It is the only organisation in Greece that focuses on preschool-aged children.

On ELIZA's initiative, the **1st hospital-based unit** for abused children was established in June 2018 at the "P. & A. Kyriakou" Children's Hospital, under the aegis of the National & Kapodistrian University of Athens 2nd University Clinic. Its aim is to identify infants and children at risk of all types of abuse or neglect at increasingly younger ages, and to protect vulnerable families.

As an ally and supporter of ELIZA, the DODONI dairy industry consistently assists in the work of non-profit organisations through a broad corporate responsibility programme, repaying the trust it receives daily from both its consumers and its partners.