

PRESS RELEASE

New delicious competition for DODONI TouTost cheese
The company invites the public to take part in the tastiest Toast-it competition



Starting this autumn, DODONI, the leading dairy industry in Epirus, will be inviting the public to take part in a [delicious digital competition](#), starring DODONI TouTost semi-hard cheese.

Specifically, DODONI will invite users to visit its [Facebook](#) page to express themselves in the tastiest of ways by creating their own unique Toast-it note and tagging one of their friends.

All of the participants will automatically be entered into a draw to win one of the five €50 gift vouchers!

DODONI TouTost semi-hard cheese is made from 100% sheep's and cow's milk. Matured for 4 months, it stands out for its rich taste and can be enjoyed at any time of the day.

The winners will be announced on the company's Facebook page on the 26th of September.

The action was designed and realised for **DODONI** by McCANN Athens / McCANN Worldgroup.