

20 September 2017

PRESS RELEASE

The 12th Ioannina Lake Run will have, once again, the taste of good, the taste of DODONI

For the third year in succession, **DODONI**, leading dairy industry in Epirus, proudly sponsors the 1 km "Mom-Stroller" Lakeside Race, an integral part of the 12th Ioannina Lake Run, which starts on 22 September. Dodoni is also a proud sponsor of taste at this year's Pasta Party for the runners.

Sending the message that sport is for everyone, at 6 pm on Saturday, 22 September, dozens of mothers together with their babies and small children will gather in Mavili square, by the lakeside in Ioannina, to run and walk along a picturesque 1 km route in the "Mom-Stroller" road race. The race started out in Ioannina and then spread throughout the whole of Greece.

Participation in the "Mom-Stroller" Lakeside Race is free and at the finishing line a draw of gift packages of DODONI products will take place for all entrants.

Furthermore, DODONI, with its authentic high quality yellow cheeses, will be among the sponsors of the Pasta Party that will take place for the runners on the same afternoon at Ioannina Castle. Here they will be able to boost their energy and enjoy the Taste of Good.

For more information regarding the 12th Ioannina Lake Run, please visit the website <http://www.ioanninalakerun.gr/>

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About DODONI

DODONI SA was founded in 1963. With 55 years of authentic tradition and history, the company, based in Ioannina, produces authentic, purely Greek dairy and cheese products, using 100% Greek cow, sheep and goat milk collected daily from a wide network of 5,500 Greek farmers, active primarily in the Epirus region. With more than 10,000 sales points in the domestic market and exports to 45 countries around the world, DODONI produces 9 categories of dairy and cheese products in 100 different SKUs, distinguished by their unique taste, quality and 100% Greek identity.

For more information, please visit: www.dodoni.eu, <https://www.facebook.com/Dodoni.SA>, <https://www.instagram.com/dodoni.eu/>

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