

PRESS RELEASE

3 Distinctions for DODONI at the “Made in Greece Awards” 2017

DODONI Dairy was awarded three distinctions in this year’s edition of the “**Made in Greece Awards**”, in which participation reached a **total of 90 companies from various sectors**.

In particular, DODONI received three distinctions in the categories “**Greek Brand Name Award**”, “**Innovative Award**” and “**Export Excellence Award**” for **DODONI Feta, the Greek market’s top-selling branded feta cheese**.

These new distinctions confirm once again the DODONI Feta as the leader in the domestic market and demonstrate in a tangible way the company’s commitment to the production of 100% Greek dairy products that are made **only from 100% Greek milk** and pure raw materials, and are distinguished and rewarded for their high quality and authentic taste, **The Taste of Good**.

The distinctions also come as **major recognition of the company’s export activity, which extends across 45 countries in all five continents** and brings The Taste of Good every day to the tables of Greek and global consumers.

The award ceremony was held in the Athens Concert Hall and the distinctions were received on behalf of the company by DODONI Marketing Manager Vicky Papoutsaki. The “Made in Greece Awards” event is organised every two years by the Greek Marketing Academy (EL.A.M.), as part of its ongoing efforts to reinforce and disseminate a new model for innovation and outward orientation that can meet modern challenges in creating and marketing products based on quality, innovation, diversification, targeted market focus, international distribution networks and strong brand names. The purpose of the event is to acknowledge and reward businesses and organizations that have achieved an outstanding performance in creating and placing on the market products with significant added value for the Greek economy. Participation in the event is open to all businesses and organisations which operate in Greece and whose growth and prosperity are driven by quality, innovation, outward orientation and strength of brand have powered their development and prosperity.

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About DODONI

DODONI SA was founded in 1963. With 54 years of authentic tradition and history, the company, based in Ioannina, produces authentic, purely Greek dairy and cheese products, using 100% Greek cow, sheep and goat milk collected daily from a wide network of 5,500 Greek farmers, active primarily in the Epirus region. With more than 10,000 selling points in the domestic market and exports to 45 countries around the world, DODONI produces 9 categories of dairy and cheese products in 80 different SKUs, distinguished by their unique taste, quality and 100% Greek identity.

For more information, please visit www.dodoni.eu, <https://www.facebook.com/Dodoni.SA>, <https://www.instagram.com/dodoni.eu/>

Contact info:

V+O Communication: Zafira Atsidi, email: za@vando.gr, T 210 7249000
DODONI S.A.: Giannis Keisoglou, Press Officer, email: press@dodoni.eu, T. 26510 89700