

PRESS RELEASE

**DODONI's new contest offers 'tasty' prizes**

*The company invites the public to #copytaste delicious recipes*

This Easter, DODONI wants to make a change in the daily routine we are currently in and is inviting the public to seek inspiration and take part in a cooking contest where 10 lucky winners will receive authentic DODONI products.

From 15 to 26 April, users will be able to find unique recipes on DODONI's [Instagram](#) account, which have been created especially for DODONI by food bloggers and famous chefs to highlight the "Taste of Good".

As part of this tasty contest, DODONI invites members of the public to take part in a #copytaste DODONI cooking challenge requiring them to create the posted recipes for a chance to win baskets filled with the rich taste of authentic DODONI products.

To enter the contest, users must "follow" DODONI on Instagram and upload their cooking creations to their own account with the tag "@dodoni.eu".

The 10 winners (2 for each recipe) will be announced on 28 April and will receive large cooler bags filled with authentic DODONI products.

The campaign was designed and implemented by McCANN Athens / McCANN Worldgroup for DODONI.