

Press Release

New television ad for the semi-hard cheese DODONI TouTost

If you're making a toast, make the best one!

#dodoni #TouTost #dodonitoutost



DODONI dairy company has aired its new television ad for the **semi-hard cheese DODONI TouTost** – the cheese that takes a toast to a whole new level!

In the new ad, we watch the classic Greek mom, who wants to offer only the best to her family and guests, go over the top to do the same for her future son-in-law.

Taking a fresh, original and humorous approach, the company's new ad shows the "over-the-top" Greek mom finally offering the best, even for a simple toasted cheese sandwich, choosing the **semi-hard cheese DODONI TouTost**, made from 100% Greek fresh sheep and cow milk and matured for 4 months.

With a 54-year long tradition and history, DODONI dairy company cooperates with more than 5,500 small and big producers in 514 Greek villages, collecting 100% Greek fresh milks, bringing the Taste of Good every day to the hearts and tables of Greek consumers with its wide range of pure dairy products.

The film has been directed by Panos Koronis and produced by Stefi Productions, with McCann Athens being responsible for the campaign's creative design.

Enjoy the new TV ad for the semi-hard cheese DODONI TouTost [here](#)

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About DODONI

DODONI SA was founded in 1963. With 54 years of authentic tradition and history, the company, based in Ioannina, produces authentic, purely Greek dairy and cheese products, using 100% Greek cow, sheep and goat milk collected daily from a wide network of 5,000 Greek farmers, active primarily in the Epirus region. With more than 10,000 selling points in the domestic market and exports to 46 countries around the world, DODONI produces 9 categories of dairy and cheese products in 80 different SKUs, distinguished by their unique taste, quality and 100% Greek identity.



The taste of good.

For more information, please visit www.dodoni.eu, <https://www.facebook.com/Dodoni.SA>,
<https://www.instagram.com/dodoni.eu/>

Contact info:

V+O Communication: Zafira Atsidi, email: za@vando.gr, T 210 7249000

DODONI S.A.: Giannis Keisoglou, Press Officer, email: press@dodoni.eu, T. 26510 89700