

Ioannina, September 4th, 2014

PRESS RELEASE

DODONI plans to increase the milk market for the period 2014/2015

On completion of the milk period, which for DODONI traditionally ends in September, the company announced that up to date it has procured **53,000 tons of milk from approximately 5,000 producers from all over the region of Epirus, 30% of which received an extra premium as a reward for the excellent quality of the milk supplied to the company.**

The company places great emphasis in its ability to procure the best milk in Greece, since it is pivotal for maintaining the high quality and unique taste of its products.

DODONI is permanently aiming at improving the quality and productivity of its partner cattle farmers, as well as the development of the milk zone in Epirus and is systematically implementing a series of actions, such as:

- **Permanent veterinarian monitoring**, aiming at improving the quality and quantity of milk
- **Support for producers in their search and procurement of feed** in competitive prices
- **Premiums for producers** based on established high quality criteria for the milk supplied to the company
- **Contract Breeding**: The company is finalizing its discussions with Banking institutions, with the aim to facilitate producers to conclude the contracts in question

It should be noted that since the beginning of the milk period 2013/2014, DODONI **fully followed the payment schedule** for producers. Furthermore, during the summer the company **paid an advance to its partner producers, of approximately 4 million euro**, for the milk of the following season.

The Company's CEO, Tom Seepers, made the following comment:

*"We are very pleased with the company's enhanced activities. This year, sales recorded an annual overall increase of 12% and 17% specifically in the Greek market. **Our priority and our aim is to produce and sell high quality products, and this is the reason why we remain committed to our policy to procure milk of the highest quality and 100% Greek.** We are convinced that this upward trend in sales will continue in the year to come, and DODONI is ready to increase the total annual supply of milk. We therefore invite new producers to supply us with their milk for the next period, producers that meet the specific criteria and quality standards we use in order to secure the high quality of the DODONI products".*