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## PRESS RELEASE

### **DODONI: Establishing the new era with new jobs and the creation of an Employee Academy**

Important initiatives by DODONI, aiming at further strengthening its position in the national and international market

DODONI strengthens itself significantly during the new era it is going through with the aim of enhancing its competitiveness and continuing to play an important role in the new market conditions.

The company continues its program for the creation of new jobs, in order to strengthen its organization and announces the establishment of DODONI Academy, an innovative employee training program.

The company has already hired members of staff to fill new positions in the departments of finance and information systems, but also to fill void positions in various sectors, such as production management.

More specifically, **Konstantinos Nesseris took on Production Management**. He has acquired a 15year long experience in feta production, working for FAGE and MINERVA, while his curriculum vitae includes the creation of a series of innovative products.

**Mr. Miltiadis Papaioannou took on the accounting cost department**. He has a significant work experience, and has previously worked for companies such as TITAN and MEVGAL.

Important support to the company's employees is provided by the new initiative, **DODONI Academy** that aims at investing in the company's human resources, in order to improve their knowledge and skills through training programs, so that all employees can share the specialized knowledge in their field of work.

At the same time and on the occasion of DODONIS 50<sup>th</sup> anniversary, the company will fully undertake the training in computer skills for 50 children of its employees.

The aforementioned actions constitute an important investment in DODONI's human resources and are undertaken in the framework of the company's transformation strategy and its efforts for improving efficiency, in order to strengthen its position and competitiveness in the local and international market.

DODONI S.A. was established in 1963 by the Agricultural Bank of Greece and the Unions of Agricultural Cooperatives of the Epirus region. Since November 2012, and following an open international tender, the majority shareholding of DODONI was acquired by Strategic Initiatives, which is an international investment company. DODONI is based in Ioannina and produces milk and dairy products with milk collected from approximately 6,500 producers - farmers exclusively from the region of Epirus. The company's products are exported to 35 countries around the world.

DODONI is the leading company in the production of feta in Greece and its famous feta is produced from 100 % milk procured and processed daily by the local producers of Epirus. DODONI has 9 categories of dairy and cheese products, with 80 separate products. DODONI's high quality products, such as the famous feta cheese, fresh milk, yogurt, hard cow's cheese, galotyri, butter etc. are among the wide range of the company's fresh products.