

PRESS RELEASE

Voluntary blood donation at the DODONI Cyprus factory

DODONI Cyprus, in line with its ongoing, responsible social contribution, organised a voluntary blood donation session at its Limassol factory on Friday 24 November. The campaign was dedicated to the memory of Andrea Hadjicosta, son of Mr. Panicos Hadjicosta, CEO of DODONI Cyprus. Andreas was killed 20 years ago in a car accident at the tender age of 17.

This initiative of DODONI Cyprus is a follow-up to the actions undertaken by DODONI Greece, which, in cooperation with the trade union and under the aegis of the management, has a blood bank and organises voluntary blood donation sessions 2-3 times a year.

The blood donation, which was a great success, took place in the factory's eating area. Both management and staff members participated, demonstrating the mutual respect and proactiveness of DODONI Cyprus.

It is worth mentioning that relations and friends of the staff decided to devote a few minutes of their time to support DODONI Cyprus in its endeavour. This shows that interest in our fellow citizens remains high and unaltered through time.

Mr. Panicos Hadjicosta, CEO of DODONI Cyprus made the following statement: "We took great joy in organising the blood donation in our factory and we are truly proud of our staff who willingly gave a little of their blood and time in support of such a worthy cause, which can save human lives. We would like to turn today's blood donation session into an institution and continue creating or supporting initiatives that have a positive impact on society and our fellow citizens".

DODONI Cyprus proves, once again, that in addition to having a social conscience it is also sensitive to issues that affect our society. Moreover, it considers blood donation as one of the greatest altruistic acts towards our fellow citizens.

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A few words about DODONI

DODONI SA was founded in 1963. Counting 54 years of authentic tradition and history, the Company based in loannina, produces authentic, purely Greek dairy products, using 100% Greek cow, goat and sheep milk collected daily from a wide network of 5.500 farmers mainly from the Epirus region.

DODONI products are available in more than 10.000 points of sale in the Greek market, while the company maintains significant export activity in 45 countries around the world. DODONI produces 9 categories of dairy products in 80 different SKUs, unique for their taste, quality and 100% Greek identity.

DODONI CYPRUS begun its operation in June 2016. Company's modern factory is located in Limassol where authentic Cypriot cheeses, such as halloumi and anari, are produced, distinguished for their authentic taste and excellent quality, thanks to the 100% Cypriot cow, sheep and goat's milk that company collects daily by local producers.



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