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PRESS RELEASE

DODONI once again at the Sial International Exhibition 2018
Feta, a variety of yoghurts and authentic DODONI Halloumi won over the visitors

DODONI, leading producer and distributor of dairy products, took part once again in the International Food and Drink Exhibition "Sial 2018", giving professionals and consumers from all over the world the chance to get to know its broad range of authentic products.

This year, visitors to the "Sial 2018" international exhibition had the opportunity to try the wide variety of **DODONI** products made from 100% Greek milk, such as the renowned **DODONI feta**, the **company's traditional yellow cheeses** and the exceptional quality **DODONI yoghurts** as well as authentic **DODONI Halloumi** that is produced in the company's factory in Cyprus and has already earned its own special place in over 35 countries around the world.

Furthermore, at this year's SIAL **DODONI** presented **for the first time its new DODONI fruit yoghurts, a new product line made with 100% Greek milk** that stand out for their unique taste and exceptional quality. Constantly aiming at creating new products that match the current nutrition trends and preferences, the new fruit yoghurts are expected to enter the international market in a variety of flavours.

It is noteworthy that **DODONI**, which is present in 50 countries spanning 5 continents, is constantly expanding at an international level with its exports accounting for 37% of its total turnover, representing a 61% increase over the last four years.

Mr. Vasilis Vrochidis, Exports Director at DODONI stated that, *"DODONI is a proud ambassador of Greek flavours and nutrition abroad. It is also one of the largest and fastest-growing dairy industries in Greece. Showing strong growth and having won the trust of consumers at both local and international level, DODONI's strategic aim was, right from the start, to continue to strengthen its export activity. With a strong and constantly expanding product portfolio DODONI participated once again this year in the SIAL International Exhibition, enthusiastically presenting its new line of fruit yoghurts which, with their unbeatable quality and unique taste, are expected to secure pride of place on the table of international consumers"*.

The SIAL international exhibition, which took place in Paris from 21 to 25 October, is one of the largest International Food and Drink Exhibitions in the world. Attended by 7,020 companies from over 109 countries, the exhibition brings together not only food and retail professionals but also consumers from all over the world, giving them the opportunity to discover the trends and innovations that characterise the food industry of the future and to develop a global communication and cooperation network.

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About DODONI

DODONI SA was founded in 1963. With 55 years of authentic tradition and history, the company, based in Ioannina, produces authentic, purely Greek dairy and cheese products, using 100% Greek cow, sheep and goat milk collected daily from a wide network of 5,500 Greek farmers, active primarily in the Epirus region. With more than 10,000 sales points in the domestic market and exports to 50 countries around the world, DODONI produces 9 categories of dairy and cheese products in 100 different SKUs, distinguished by their unique taste, quality and 100% Greek identity.

For more information, please visit: www.dodoni.eu, <https://www.facebook.com/Dodoni.SA>,
<https://www.instagram.com/dodoni.eu/>



Tradition in taste

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