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PRESS RELEASE

Strong presence of DODONI at SIAL 2022

Strengthening extroversion and presentation of new products by the company

DODONI made a particularly successful appearance at the SIAL Exhibition, one of the largest food and beverage exhibitions in the world, which took place from 15 to 19 of October in Paris.

During the show, DODONI showcased its authentic and innovative products, with the star products being the DODONI Plant'd and the Heavenly Cheese Thins, which were also distinguished at SIAL Innovation 2022.

DODONI executives were able to meet with professionals and consumers from all over the world and offer them the opportunity to sample the company's authentic product range, which includes DODONI PDO Feta cheese, Strained Yoghurt, and Halloumi cheese.

With a presence in more than 50 countries and 5 continents, it is worth noting that DODONI is showing a constantly expanding presence at international level, with exports accounting for approximately 45% of its total turnover, having seen a 40% increase within the last four years.

Mr. Vassilis Vrohidis, Exports Director of DODONI said: 'DODONI is a proud ambassador of Greek taste and nutrition in Greece and abroad. With rising growth and the trust placed in us by consumers, our strategic goal has always been the further development of our export activity. Through our participation in SIAL, we once again supported the promotion of Greek entrepreneurship and our penetration into international markets, presenting the wide portfolio of products we produce, starring the new, innovative DODONI products'.

With more than fifty years of experience, SIAL is a well-established institution in the food and beverage industry, and is the largest international food and beverage exhibition in the world held during 2022. It is held every two years and, as a global exhibition, it brings together producers and buyers from all over the world, 70% of whom visit in search of new products and suppliers.

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