

Press Release

40% growth of exports for DODONI over the last three years

74 senior Albert Heijn executives visited DODONI Dairy Industry

DODONI, the leading dairy company of Epirus, with exports to more than 46 countries worldwide, achieved a 40% growth of exports over the last three years, as a result of its efforts to strengthen its extroversion.

Today, the famous products of the Dairy company from Epirus, Greece, are present in five continents, having secured their own special place on the shelves of major supermarket chains and winning new local markets, such as those in Ghana, Mauritius, Chile and Singapore.

In parallel, DODONI is successfully expanding the placement of new products on existing markets abroad. With this effort, which is spearheaded by its flagship products – feta and Authentic Greek yoghurt –, DODONI seeks to introduce to millions of consumers who trust it, the Mediterranean diet, as well as the high nutritional value of Greek milk, from which all DODONI products are made.

As a proud ambassador of the Epirus region and of Greek taste, DODONI is steadily focusing on the penetration of its high-quality products in new markets, by organizing occasional visits to its production plant in Ioannina for representatives of large foreign retail Groups.

In this context, a few days ago DODONI welcomed 74 senior executives from Albert Heijn, the largest supermarket chain in the Netherlands, hosting and showing around the team in Ioannina.

During their visit, guests were given a guided tour of DODONI's ultra-modern production facilities, where they had the opportunity to see up close the production process for feta, yoghurt, fresh milk and all other products, whose production is based exclusively on the use of pure 100% Greek fresh milk. They also visited one of the hundreds of farms from which DODONI collects milk daily, expressing their very positive impressions, sampled traditional Epirus recipes and toured the beautiful spots of the city of Ioannina.

The Exports Director of DODONI SA Vasilis Vrochidis made the following statement: *“For us in DODONI, ‘The Taste of Good’ is not limited to the use of pure, fresh raw materials but is fulfilled with our passion, enthusiasm, love, responsibility and respect for tradition in the production of our top-quality and high nutritional value-branded products and is transformed into hospitality, cordiality and warm-heartedness towards all our partners without exception.”*

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About DODONI

DODONI SA was founded in 1963. With 54 years of authentic tradition and history, the company, based in Ioannina, produces authentic, purely Greek dairy and cheese products, using 100% Greek cow, sheep and goat milk collected daily from a wide network of 5,000 Greek farmers, active primarily in the Epirus region. With more than 10,000 selling points in the domestic market and exports to 46 countries around the world, DODONI produces 9 categories of dairy and cheese products in 80 different SKUs, distinguished by their unique taste, quality and 100% Greek identity.



The taste of good.

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