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PRESS RELEASE

DODONI at the International Exhibition Gulfood 2018
Important contacts aimed at increasing outward orientation

DODONI, a market leader in dairy products production and distribution, participated this year, for the first time, in the annual International Food and Beverage Exhibition "Gulfood 2018". The event, which was a resounding success, took place in Dubai from 18 to 22 February.

During the exhibition, DODONI presented its authentic, traditional and innovative dairy products, giving centre stage to DODONI Cypriot Halloumi cheese, which is produced in the company's state-of-the-art factory in Cyprus.

DODONI executives contacted with both distributors and retailers from the Middle East and other Asian countries, with a view to developing not only the company's outward-looking orientation and securing new partnerships, but also to further expand into new countries and markets. In addition, company specialists informed visitors about the significant differences between the original authentic Cypriot Halloumi and the various imitations produced in other countries, promoting the appropriate production method for this product.

It is noted that **DODONI's export ratio** in the United Arab Emirates market has significantly increased through distribution of authentic cheese products and yoghurts. Exports to other areas of the Middle East are also showing positive growth.

Mr. Vasilis Vrohides, Exports Director at DODONI, commented on the company's participation in Gulfood: *"The fact that our company participated in this year's Gulfood shows how essential it is for us to further expand DODONI products' customer base overseas, while at the same time maintaining our leading position in the Greek market. During the Exhibition we had the chance to showcase our 100% Greek and Cypriot cheeses to the world's largest retailers while at the same time instructing them about the significant differences between original authentic Cypriot Halloumi and the various imitations produced in different countries"*.

The International Gulfood Trade Fair is the most important food, beverage and hospitality exhibition for the Gulf States and Middle East Countries, as well as for many Asian countries. It is noteworthy that this year's edition was the most successful ever, both as regards the number of exhibitors and of visitors.

About DODONI

DODONI SA was founded in 1963. With 55 years of authentic tradition and history, the company, based in Ioannina, produces authentic, purely Greek dairy and cheese products, using 100% Greek cow, sheep and goat milk collected daily from a wide network of 5,500 Greek farmers, active primarily in the Epirus region. With more than 10,000 sales points in the domestic market and exports to 45 countries around the world, DODONI produces 9 categories of dairy and cheese products in 80 different SKUs, distinguished by their unique taste, quality and 100% Greek identity.

For more information, please visit: www.dodoni.eu, <https://www.facebook.com/Dodoni.SA>,
<https://www.instagram.com/dodoni.eu/>

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