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PRESS RELEASE

A DODONI - Arthur Schuman Inc. Partnership in the USA

An important deal between the Greek dairy producer and the leading American dairy company

DODONI, the leading feta producer in Greece, is pleased to announce its partnership with the top importer of dairy products in the U.S., Arthur Schuman Inc., based in New Jersey.

The partnership, which commenced on April 1st 2014, regards the **import and distribution of DODONI products in the U.S. market**, emphasizing on PDO feta (Protected Designation of Origin), for all customer categories (retail, wholesale, and catering).

Arthur Schuman Inc. is a leader in the U.S dairy market with 60 years of history representing some of the largest European dairy companies, as well as leading companies in the sector of dairy product production and trade, such as the Italian Zanetti. The agreement is part of the new extrovert and competitive DODONI strategy, which has already achieved significant results both in Greece and abroad.

Deputy CEO of DODONI S.A. Mr. Konstantinos Ioakimidis said about the new partnership: "This agreement has all necessary features to confer significant benefits to DODONI, since it expands our penetration to the organized retail market and provides us with access to the US market. Agreements have already been signed with many supermarket chains for the placement of a wide range of our products, and this fact enhances the potential of the new partnership. Moreover, this partnership makes DODONI the best ambassador of the region of Epirus and generally Greece across the U.S., since it promotes in the best possible way Greek products and especially Greek feta.

Our aim is our famous feta to act as a pivot, so that U.S. consumers gradually become familiar with all our high quality products, including hard cheeses, goat cheese and dry myzithra".